

# **Mental Health America**

Financial Statements  
December 31, 2012

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## **Independent Auditor's Report**

To the Board of Directors  
Mental Health America  
Alexandria, Virginia

### **Report on the Financial Statements**

We have audited the accompanying financial statements of Mental Health America (MHA), which comprise the statement of financial position as of December 31, 2012, and the related statements of activities, functional expenses and cash flows for the year then ended and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Mental Health America as of December 31, 2012, and the change in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### **Report on Summarized Comparative Information**

We have previously audited MHA's December 31, 2011 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated April 6, 2012. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2012, is consistent, in all material respects, with the audited financial statements from which it has been derived.

*McGladrey LLP*

Vienna, Virginia  
April 12, 2013

**Mental Health America**

**Statement Of Financial Position  
December 31, 2012  
(With Comparative Totals For 2011)**

<b>Assets</b>	<b>2012</b>	<b>2011</b>
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Assets		
Cash and cash equivalents	\$ 521,560	\$ 486,018
Investments	3,648,628	3,557,214
Receivables, net of allowance for doubtful accounts	307,349	583,235
Bequests receivable	228,075	228,416
Prepaid expenses	95,193	20,515
Inventory	40,990	73,661
Property and equipment, net	263,223	280,313
	<hr/>	
<b>Total assets</b>	<b>\$ 5,105,018</b>	<b>\$ 5,229,372</b>
	<hr/>	
<b>Liabilities And Net Assets</b>		
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Liabilities		
Accounts payable and accrued expenses	\$ 206,090	\$ 336,361
Deferred rent and lease incentives	221,548	263,611
Deferred compensation	126,173	92,321
Deferred revenue	5,225	8,081
Charitable gift annuities	5,825	8,875
Capital lease obligations	160,333	98,342
<b>Total liabilities</b>	<b>725,194</b>	<b>807,591</b>
	<hr/>	
Commitments And Contingencies (Notes 5 and 8)		
Net Assets		
Unrestricted	130,649	469,312
Unrestricted – Board designated	2,646,983	2,510,365
	<hr/>	<hr/>
	2,777,632	2,979,677
Temporarily restricted	1,313,221	1,153,133
Permanently restricted	288,971	288,971
<b>Total net assets</b>	<b>4,379,824</b>	<b>4,421,781</b>
	<hr/>	
<b>Total liabilities and net assets</b>	<b>\$ 5,105,018</b>	<b>\$ 5,229,372</b>
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See Notes To Financial Statements.

**Mental Health America**

**Statement Of Activities  
Year Ended December 31, 2012  
(With Comparative Totals For 2011)**

	2012			Total	2011 Total
	Unrestricted	Temporarily Restricted	Permanently Restricted		
Support and revenue:					
Grants, contracts, and contributions	\$ 712,594	\$ 1,207,833	\$ -	\$ 1,920,427	\$ 2,355,980
Affiliate support	334,034	-	-	334,034	298,537
In-kind contributions	163,334	-	-	163,334	173,461
Rental and royalty income	166,668	-	-	166,668	118,872
Interest and dividend income	86,057	16,173	-	102,230	109,750
Combined federal campaign	63,292	-	-	63,292	78,457
Sales	33,763	-	-	33,763	63,941
Conference registrations	-	-	-	-	53,331
Realized gains on investments	2,842	-	-	2,842	4,518
Net assets released from restrictions:					
Satisfaction of program restrictions	1,085,420	(1,085,420)	-	-	-
<b>Total revenue and support</b>	<b>2,648,004</b>	<b>138,586</b>	<b>-</b>	<b>2,786,590</b>	<b>3,256,847</b>
Expenses:					
Program services:					
Constituency services	708,382	-	-	708,382	872,924
Advocacy	758,381	-	-	758,381	745,930
Education	666,349	-	-	666,349	827,029
Research	171,057	-	-	171,057	192,266
<b>Total program services</b>	<b>2,304,169</b>	<b>-</b>	<b>-</b>	<b>2,304,169</b>	<b>2,638,149</b>
Management and general	349,087	-	-	349,087	451,379
Fundraising	338,647	-	-	338,647	377,585
<b>Total expenses</b>	<b>2,991,903</b>	<b>-</b>	<b>-</b>	<b>2,991,903</b>	<b>3,467,113</b>
<b>Change in net assets before unrealized gains (losses) on investments</b>	<b>(343,899)</b>	<b>138,586</b>	<b>-</b>	<b>(205,313)</b>	<b>(210,266)</b>
Unrealized gains (losses) on investments	141,854	21,502	-	163,356	(41,676)
<b>Change in net assets</b>	<b>(202,045)</b>	<b>160,088</b>	<b>-</b>	<b>(41,957)</b>	<b>(251,942)</b>
Net assets:					
Beginning	2,979,677	1,153,133	288,971	4,421,781	4,673,723
Ending	<u>\$ 2,777,632</u>	<u>\$ 1,313,221</u>	<u>\$ 288,971</u>	<u>\$ 4,379,824</u>	<u>\$ 4,421,781</u>

See Notes To Financial Statements.

**Mental Health America**

**Statement Of Functional Expenses  
Year Ended December 31, 2012  
(With Comparative Totals For 2011)**

	2012									2011 Total
	Program Services					Supporting Services				
	Constituency Services	Advocacy	Education	Research	Total	Management And General	Fundraising	Total		
Salaries and benefits	\$ 386,165	\$ 386,171	\$ 280,309	\$ 114,641	\$ 1,167,286	\$ 204,889	\$ 193,593	\$ 1,565,768	\$ 1,840,193	
Occupancy	66,582	133,165	133,165	22,194	355,106	44,388	44,388	443,882	433,020	
Grants	67,915	6,000	38,500	-	112,415	-	-	112,415	74,200	
Professional fees and contract service payments	45,000	53,360	58,932	1,299	158,591	17,091	17,619	193,301	319,608	
Conference and meetings	4,326	13,191	8,798	3,665	29,980	4,687	3,677	38,344	124,963	
Travel	13,085	14,923	11,279	3,956	43,243	3,716	5,374	52,333	81,670	
In-kind expenses	35,475	40,440	33,050	16,024	124,989	10,231	28,114	163,334	173,461	
Depreciation and amortization	23,181	34,772	34,772	-	92,725	11,591	11,591	115,907	129,653	
Outside printing and art work	17,062	6,845	7,206	2,274	33,387	12,209	5,775	51,371	51,908	
Operating fees	15,115	22,673	22,673	-	60,461	7,558	7,558	75,577	78,681	
Subscription dues	10,492	11,808	5,129	3,506	30,935	5,377	7,656	43,968	26,198	
Communications	9,457	17,543	12,422	1,372	40,794	10,174	5,141	56,109	60,258	
Supplies	6,172	9,721	9,433	440	25,766	7,646	3,849	37,261	34,075	
Postage and shipping	6,408	3,329	3,615	1,092	14,444	5,560	2,321	22,325	21,618	
Direct mail expense	-	3,090	5,890	-	8,980	-	676	9,656	9,043	
Photocopying	1,947	1,350	1,176	594	5,067	3,970	1,315	10,352	7,139	
Equipment	-	-	-	-	-	-	-	-	1,425	
<b>Total</b>	<b>\$ 708,382</b>	<b>\$ 758,381</b>	<b>\$ 666,349</b>	<b>\$ 171,057</b>	<b>\$ 2,304,169</b>	<b>\$ 349,087</b>	<b>\$ 338,647</b>	<b>\$ 2,991,903</b>	<b>\$ 3,467,113</b>	

See Notes To Financial Statements.

**Mental Health America**

**Statement Of Cash Flows**  
**Year Ended December 31, 2012**  
**(With Comparative Totals For 2011)**

	2012	2011
Cash Flows From Operating Activities		
Change in net assets	\$ (41,957)	\$ (251,942)
Adjustments to reconcile change in net assets to net cash provided by operating activities		
Depreciation and amortization	115,907	129,653
Unrealized and realized (gains) losses on investments, net	(166,198)	37,158
Gain on capital lease termination	36,000	-
Changes in assets and liabilities:		
Decrease (increase) in:		
Receivables	275,886	172,366
Bequests receivable	341	11,584
Prepaid expenses	(74,678)	15,160
Inventory	32,671	4,897
(Decrease) increase in:		
Accounts payable and accrued expenses	(130,271)	130,774
Deferred rent and lease incentives	(42,063)	(31,107)
Deferred revenue	30,996	(74,475)
<b>Net cash provided by operating activities</b>	<b>36,634</b>	<b>144,068</b>
Cash Flows From Investing Activities		
Purchases of property and equipment	(12,750)	(40,964)
Proceeds from sales of investments	148,648	157,692
Purchases of investments	(73,864)	(176,937)
<b>Net cash provided by (used in) investing activities</b>	<b>62,034</b>	<b>(60,209)</b>
Cash Flows From Financing Activities		
Principal payments on capital lease obligations	(60,076)	(56,964)
Payments under charitable gift annuities	(3,050)	(4,330)
<b>Net cash used in financing activities</b>	<b>(63,126)</b>	<b>(61,294)</b>
<b>Net increase in cash and cash equivalents</b>	<b>35,542</b>	<b>22,565</b>
Cash And Cash Equivalents		
Beginning	486,018	463,453
Ending	\$ 521,560	\$ 486,018
Supplemental Disclosure Of Cash Flow Information		
Cash paid during the year for interest	\$ 2,275	\$ 2,275
Supplemental Schedule Of Noncash Investing and Financing Activities		
Capital lease obligations incurred for use of equipment	\$ 122,067	\$ -

See Notes To Financial Statements.



## Mental Health America, Inc.

### Notes To Financial Statements

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#### Note 1. Nature Of Activities And Significant Accounting Policies

Nature of activities: Mental Health America (MHA), organized in 1950, is a private voluntary health and human services advocacy organization, which promotes a wide range of mental health issues through advocacy leadership, public and professional education, community and consumer services, and ongoing research. MHA's primary sources of revenue are grants, contracts and contributions from foundations, government agencies and corporations, and membership dues received from affiliated organizations nationwide.

A summary of MHA's significant accounting policies follows:

Basis of accounting: The accompanying financial statements are presented in accordance with the accrual basis of accounting, whereby, support and revenue are recognized when earned and expenses are recognized when incurred.

Basis of presentation: The financial statement presentation follows the recommendations of the Financial Accounting Standards Board (FASB) *Accounting Standards Codification* (ASC). As required by the Non-Profit Entities Topic of the FASB ASC, MHA is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

Affiliates: Each of the mental health associations affiliated with MHA elects its own board of directors, conducts service programs independent of MHA, and maintains its own financial accounts. Accordingly, due to lack of control, the financial statements of MHA do not include the accounts and activities of these affiliated organizations.

Cash equivalents: MHA considers money market funds held for operating purposes to be cash equivalents. Money market funds held in certain investment portfolios are not considered cash equivalents as these amounts are not available for the general operating purposes of MHA.

Receivables: Receivables include contract receivables, promises to give, and bequests receivable. Promises to give and bequests receivables are carried at original amount less an estimate made for doubtful receivables based on a review of all outstanding amounts on a periodic basis. Management determines the allowance for doubtful receivables by identifying troubled accounts and using historical experience with its donors. Receivables are written off when deemed uncollectible. Based on management's evaluation of collectability of accounts receivable, management has established an allowance for doubtful accounts of approximately \$900. Recoveries of receivables previously written off are recorded when received.

Inventory: Inventory is stated at cost on a first-in, first-out (FIFO) basis and consists of publications on hand at the end of the year. Management periodically reviews inventory for obsolete publications. Management has determined no reserve for obsolete inventory was required at December 31, 2012.

Investments: Investments are comprised of mutual funds, government securities, corporate bonds, money market funds, and certificates of deposit. Investments are reported in the accompanying statement of financial position at fair value. Fair value is the price that would be received upon the sale of an asset or liability through an orderly transaction between market participants at the measurement date. Investments include the board designated reserve fund, the net property and equipment fund, the Jo Blaylock Memorial Fund, and funds that have been permanently restricted by the donor.

## Mental Health America, Inc.

### Notes To Financial Statements

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#### Note 1. Nature Of Activities And Significant Accounting Policies (Continued)

Fair value measurements: In accordance with the accounting standards for fair value measurements for those assets and liabilities which are measured at fair value on a recurring basis, as of December 31, 2012, MHA has categorized its applicable financial instruments into a required fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used to measure the financial instruments fall within different levels of the hierarchy, the categorization is based on the lowest level input that is significant to the fair value measurement of the instrument.

Applicable financial assets and liabilities are categorized based on the inputs to the valuation techniques as follows:

Level 1 – Financial assets and liabilities whose values are based on unadjusted quoted prices for identical assets or liabilities in an active market that MHA has the ability to access.

Level 2 – Financial assets and liabilities whose values are based on quoted prices in markets that are not active or model inputs that are observable either directly or indirectly for substantially the full term of the asset or liability.

Level 3 – Financial assets and liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. These inputs reflect management's own assumptions about the assumptions a market participant would use in pricing the asset or liability.

As of December 31, 2012, only MHA's investments, as described in Note 3 of these financial statements, were measured at fair value on a recurring basis.

Property and equipment and related depreciation and amortization: Property and equipment is recorded at cost. Furniture and equipment are depreciated using the straight-line method over the estimated useful lives of three to seven years, with no salvage value. Equipment purchased under capital lease agreements is amortized on the straight-line basis over the life of the lease. Leasehold improvements are amortized over the shorter of the remaining term of the lease or the useful life of the improvements. Expenditures for major repairs and improvements are capitalized; expenditures for minor repairs and maintenance costs are expensed when incurred. Upon the retirement or disposal of assets, the cost and accumulated depreciation are eliminated from the respective accounts and the resulting gain or loss is included in revenue or expenses in the accompanying statement of activities. MHA capitalizes all property and equipment purchased with a cost of \$500 or more.

Impairment of long lived assets: MHA accounts for the valuation of long-lived assets by reviewing for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of the long-lived asset is measured by a comparison of the carrying amount of the assets to future undiscounted net cash flows expected to be generated by the assets. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of the carrying amount or fair value, less costs to sell.

## Mental Health America, Inc.

### Notes To Financial Statements

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#### Note 1. Nature Of Activities And Significant Accounting Policies (Continued)

Classification of net assets: The net assets of MHA are reported according to the following classes of net assets:

- Unrestricted net assets represent the portion of expendable funds that are available for support of MHA's operations. It also includes the net assets of the reserve fund, the net property and equipment fund and the Jo Blaylock Memorial Fund, all of which have been designated by the Board of Directors (See Note 6).
- Temporarily restricted net assets represent amounts that are specifically restricted by donors for various programs or use in future periods.
- Permanently restricted net assets represent amounts that include donor-imposed restrictions that stipulate that the resources be maintained in perpetuity and that only the earnings on such amounts be used in the manner specified by the donor.

Support and revenue recognition: MHA reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor-imposed restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the accompanying statement of activities as net assets released from restrictions.

Unrestricted contributions and grants are reported as support in the year in which payments are received and/or the promises are made. Support recognized on grants and contracts are recognized in accordance with the terms of the agreement, amounts earned but not yet paid are reflected as grants and contracts receivable in the accompanying statement of financial position.

Affiliate support is recognized in the period received or when a written promise has been made.

MHA recognizes bequests in the year the promise to give becomes unconditional, which is at the time the probate court declares the will valid and the proceeds are measurable in amount.

In-kind contributions: Donated materials, services, and facilities are recorded as in-kind contributions at the estimated fair market value as of the date of the donation. In-kind contributions for the year ended December 31, 2012, are \$163,334.

Functional allocation of expenses: The costs of providing the various programs and other activities have been summarized on a functional basis in the accompanying statement of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited based on direct costs.

Indirect expenses: Indirect costs are charged to all awards based on a provisional rate established by MHA's oversight agency. Any variance between the provisional rate and the final negotiated rate is adjusted in the period when finalized. During the year ended December 31, 2012, MHA's indirect cost rate was calculated in accordance with its approved NICRA (Negotiated Indirect Cost Recovery Agreement).

Expenses: Direct costs associated with specific programs are recorded as program expenses. Fringe benefits are pooled and allocated based on salaries. General and administration expenses are unallocated in the statement of activities.

## Mental Health America, Inc.

### Notes To Financial Statements

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#### Note 1. Nature Of Activities And Significant Accounting Policies (Continued)

Use of estimates: The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Income tax status: MHA is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. However, income from certain activities not directly related to MHA tax-exempt purpose is subject to taxation as unrelated business income. MHA had no unrelated business income for the year ended December 31, 2012; therefore, no provision for income taxes has been made in these financial statements.

MHA has adopted the accounting standard on accounting for uncertainty in income taxes (FASB ASC Topic 740-10), which addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under this guidance, MHA may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. The guidance on accounting for uncertainty in income taxes also addresses de-recognition, classification, interest and penalties on income taxes, and accounting in interim periods.

Management evaluated MHA's tax positions and concluded that MHA has taken no uncertain tax positions that require adjustment to the financial statements to comply with the provisions of this guidance. Generally, MHA is no longer subject to income tax examinations by the U.S. federal, state, or local tax authorities for years before 2009.

Prior year information: The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with MHA's financial statements for the year ended December 31, 2011, from which the summarized information was summarized.

Subsequent events: MHA evaluated subsequent events through April 12, 2013, which is the date the financial statements were available to be issued.

#### Note 2. Bequests Receivable

Bequests receivable totaled \$228,075 at December 31, 2012, and consist of trust agreements which are irrevocable and are administered by a trustee or fiscal agent. Distributions are to be made to MHA (lead trusts) or to the donor's designee (remainder trusts) during the terms of the agreements. At the end of the terms, a portion of the remaining trust assets, as defined in the trust agreements are to be distributed to MHA. All amounts are considered fully collectible.

**Mental Health America, Inc.**

**Notes To Financial Statements**

**Note 3. Investments And Fair Value Measurements**

The following table summarizes MHA's investments which are measured at fair value on a recurring basis as of December 31, 2012, aggregated by type and the fair value hierarchy level within which those measurements are made:

	Total	Quoted Prices In Active Markets For Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Unobservable Inputs (Level 3)
<b>Financial Assets</b>				
Mutual funds:				
Fixed income	\$ 1,515,350	\$ 1,515,350	\$ -	\$ -
Equity	1,223,851	1,223,851	-	-
Money market funds	546,593	546,593	-	-
Certificates of deposit	139,542	-	139,542	-
Government securities	10,027	-	10,027	-
Corporate bonds	12,155	-	12,155	-
	<u>3,447,518</u>	<u>3,285,794</u>	<u>161,724</u>	<u>-</u>
Deferred compensation				
Mutual funds:				
Fixed income	126,173	126,173	-	-
	<u>126,173</u>	<u>126,173</u>	<u>-</u>	<u>-</u>
	<u>\$ 3,573,691</u>	<u>\$ 3,411,967</u>	<u>\$ 161,724</u>	<u>\$ -</u>
<b>Financial Liabilities</b>				
Deferred compensation	<u>\$ 126,173</u>	<u>\$ -</u>	<u>\$ 126,173</u>	<u>\$ -</u>

MHA also has deposits held at cost in investments in the amount of \$74,937. See Note 1 of the financial statements regarding the valuation techniques used to measure fair value of the Level 1 and Level 2 investments identified above.

**Note 4. Property And Equipment And Accumulated Depreciation And Amortization**

Property and equipment are comprised of the following as of December 31, 2012:

Office furniture and equipment	\$ 596,761
Leasehold improvements	303,759
Equipment under capital leases	176,121
	<u>1,076,641</u>
Less accumulated depreciation and amortization	<u>(813,418)</u>
	<u>\$ 263,223</u>

Depreciation and amortization expense for the year ended December 31, 2012, was \$115,907.

## Mental Health America, Inc.

### Notes To Financial Statements

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#### Note 5. Commitments And Risks

Concentration of credit risk: Financial instruments that potentially subject MHA to concentrations of credit risk consist principally of cash and cash equivalents. MHA maintains its cash and cash equivalents in bank deposit accounts, which, at times, may exceed federally insured limits. MHA has not experienced any losses in such accounts.

Financial risk: MHA invests in a professionally managed portfolio that contains mutual funds, government securities, corporate bonds, money market funds, and certificates of deposit. Such investments are exposed to various risks, such as market and credit. Due to the level of risk associated with such investments and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risks in the near term could materially affect investment balances and the amounts reported in the financial statements.

Operating lease: MHA leases its office space under a non-cancelable operating lease that expires on April 30, 2016. The lease provides for fixed annual rental increases. Under accounting principles generally accepted in the United States of America (GAAP), lease incentives are amortized over the life of the lease on a straight-line basis as an offset to rent expense. The difference between the GAAP rent expense and the required lease payments is reflected as deferred rent and lease incentives in the accompanying statement of financial position.

MHA also sub-leases a portion of the office space. Revenue from these sub-leases totaled \$53,100 for the year ended December 31, 2012, and is included in rental and royalty income in the accompanying statement of activities. The only remaining sublease at December 31, 2012, is on a month-to-month basis. Total rent expense attributable to MHA's office space for the year ended December 31, 2012, was \$443,882 and is included in occupancy expense in the accompanying statement of functional expenses.

The future minimum rental payments required under these operating leases, net of sub-lease payments received, as of December 31, 2012, are as follows:

Years Ending December 31,	Total
2013	\$ 460,407
2014	471,918
2015	483,716
2016	162,560
	<u>\$ 1,578,601</u>

Capital leases: MHA has entered into capital leases which expire at various times through 2017. The leased equipment is included in property and equipment at a cost of \$176,121, with accumulated amortization of \$55,010 as of December 31, 2012.

The future minimum lease payments required under MHA's capital leases are as follows:

Years Ending December 31,	
2013	\$ 49,878
2014	44,730
2015	29,149
2016	23,230
2017	24,044
Total future minimum lease payments	<u>171,031</u>
Less amounts representing interest	<u>(10,698)</u>
Present value of net minimum lease payments	<u>\$ 160,333</u>

## Mental Health America, Inc.

### Notes To Financial Statements

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#### Note 6. Net Assets

Board designated unrestricted net assets: The Board of Directors of MHA has designated certain unrestricted net assets into a reserve fund for MHA's general operating purposes. The objective of the reserve fund is to stabilize the financial position by providing cash availability and asset growth and to provide a method of funding programs not supported by other funding sources. The board designated unrestricted net assets include the gain from the sale of its building in 2002, as well as any unrestricted bequest income that was contributed to MHA. The Board has approved a policy, whereby, contributions to the fund are made in an amount of 20% of the change in unrestricted net assets before depreciation and less bequest revenue recorded.

During 2012, there were no additions to the reserve fund.

Also included in unrestricted net assets is a fund designated by the Board for property and equipment. This amount is calculated by subtracting the amount owed on property and equipment (i.e., the capital lease obligations) from the net book value of total property and equipment.

The Board of MHA has also designated unrestricted net assets to create the Jo Blaylock Memorial Fund. The fund was created to recognize Mr. and Mrs. Blaylock's contribution to mental health. The \$50,000 initially designated, plus any investment earnings thereon, are to be used for educational purposes.

The following is a summary of unrestricted net assets as of December 31, 2012:

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Undesignated	\$ 130,649
Reserve fund (Board designated)	2,324,875
Net property and equipment fund (Board designated)	263,223
Jo Blaylock Memorial Fund (Board designated)	58,885
	<u>\$ 2,777,632</u>

Temporarily restricted net assets: Certain temporarily restricted net assets are available for use among the programs of MHA based on specific donor restrictions. Other amounts with donor restrictions that can be interpreted to cover more than one program are allocated to such programs based on prior years' experience. The amounts available as of December 31, 2012, are as follows:

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Education	\$ 787,933
Advocacy	262,644
Constituency services	196,983
Research	65,661
	<u>\$ 1,313,221</u>

Permanently restricted net assets: Permanently restricted net assets include the following:

- The Quayle Bequest, which requires that the principal totaling \$188,971 be invested in perpetuity and that only the income be expended to support the training and use of volunteers and/or to pay hospital attendants servicing those who are mentally ill.
- The Anna Belle Edwards Bequest, which requires that the principal totaling \$100,000 be invested in perpetuity and that only the income be expended to support research as to the cause and cure of mental illness giving attention to the therapeutic use of mega-vitamins.

## Mental Health America, Inc.

### Notes To Financial Statements

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#### Note 6. Net Assets (Continued)

The interest income earned and unrealized gains on the above bequests are recorded as temporarily restricted revenue in the accompanying statement of activities and are released from restriction as the program restrictions are met. For the year ended December 31, 2012, interest income earned and realized and unrealized loss on permanently restricted net assets totaled \$22,502 and \$12,658, respectively.

#### Note 7. Permanently Restricted Net Assets

MHA's permanently restricted net assets include donor-restricted endowment funds. As required by GAAP, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments (collectively referred to as the endowment fund), are classified and reported based on the existence or absence of donor-imposed restrictions.

Interpretation of relevant law: The Board of Directors of MHA has interpreted the Virginia-enacted Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, MHA classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by MHA in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, MHA considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of MHA and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of MHA
- The investment policies of MHA

As of December 31, 2012, MHA's endowment fund had the following activity:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Net assets, beginning of year	\$ 55,002	\$ 60,292	\$ 288,971	\$ 404,265
Interest and dividends, net of investment expense	-	16,173	-	16,173
Net appreciation	3,883	21,502	-	25,385
Amounts appropriated for expenditure	-	-	-	-
Changes in net assets	3,883	37,675	-	41,558
Net assets, end of year	\$ 58,885	\$ 97,967	\$ 288,971	\$ 445,823



## Mental Health America, Inc.

### Notes To Financial Statements

#### Note 7. Permanently Restricted Net Assets (Continued)

As of December 31, 2012, MHA's endowment had the following net asset composition:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor restricted	\$ -	\$ 97,967	\$ 288,971	\$ 386,938
Board restricted	58,885	-	-	58,885
Endowments net assets, end of year	<u>\$ 58,885</u>	<u>\$ 97,967</u>	<u>\$ 288,971</u>	<u>\$ 445,823</u>

Funds with deficiencies: From time to time, the fair value of assets associated with an individual donor-restricted endowment fund may fall below the level that the donor or UPMIFA requires MHA to retain as a fund of perpetual duration.

Return objectives and risk parameters: MHA has adopted investment and spending policies for endowment and board designated assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity as well as board designated funds. Under this policy, as approved by the Board of Directors, the board designated assets are invested in funds with a primary objective to achieve growth and a secondary objective to maximize income while minimizing investment risk. The objective of the permanently restricted assets is the preservation of capital.

Strategies employed for achieving objectives: To satisfy its long-term rate-of-return objectives, MHA relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). MHA's current asset allocation for board designated funds targets a composition of between 30% and 55% in U.S. stocks, up to 10% of non-U.S. stocks, bonds between 30% and 45%, and cash equivalents up to 15%. The reserve fund also permits MHA to invest in alternative investments up to 15%.

MHA's current asset allocation for permanently restricted net assets targets a composition of stocks between 10% and 30%, fixed income between 50% and 70%, and cash equivalents between 10% and 30%.

Spending policy and how the investment objectives relate to spending policy: Expenditures from the board designated net assets are released as approved by MHA's board of directors. The earnings on the permanently restricted net assets are released from restricted funds and are used in accordance with donor stipulations described in Note 6.

#### Note 8. Line Of Credit

MHA has a \$500,000 revolving line of credit with Capital One, N.A. that was decreased to \$250,000 effective September 26, 2012. This line of credit expires on July 30, 2013. This line of credit is secured by all assets of MHA. There were no amounts outstanding at December 31, 2012.

**Mental Health America, Inc.**

**Notes To Financial Statements**

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**Note 9. Pension Plan**

Defined contribution plan: MHA has a non-contributory, defined contribution retirement plan, which is available to all employees who have completed one year of service and attained 21 years of age. Employer contributions are made to the plan according to the employee's years of service based on percentages, as defined in the plan document. Employees are vested in the employer contributions according to their years of service with MHA, as defined in the plan document. Pension expense for the year ended December 31, 2012, totaled \$16,111 and is included in salary and benefits on the accompanying statement of functional expenses.

Supplemental executive retirement plan: MHA offers its executives or highly compensated employees an opportunity to defer compensation pursuant to Section 457(b) of the Internal Revenue Code to supplement such employees' retirement benefits under the employer's qualified retirement plan. Employees are fully vested when plan contributions are made. Under the 457(b) plan, MHA may make matching contributions; however, no matching contributions were made during the year ended December 31, 2012.